



*St. Mary's University School of Law and Texas Land Title Association Present*

The 26th Annual Robert C. Sneed  
TEXAS LAND TITLE  
**INSTITUTE**

DEC. 8 - 9, 2016 • HYATT REGENCY HILL COUNTRY RESORT & SPA • SAN ANTONIO



SPONSORSHIP  
**INFORMATION**

Want to reach 500+ real estate attorneys & title industry decision makers?  
Maximize your presence over three days at the Texas Land Title Institute and New Pre-Institute Program.

*Sponsorship Deadline: Respond by Oct 7 to include your company name in printed brochure.*

1717 West 6th, Suite 120 Austin, Texas 78703 • Phone: 512.472.6593 • Fax: 512.472.5931 • [www.tlta.com](http://www.tlta.com)

# SPONSOR LEVELS AND BENEFITS

## PLATINUM SPONSOR

- Company logo in Institute materials, signage, web page and applicable promotional pieces
- Complimentary registration for one Institute attendee; includes optional pre-Institute program
- Optional two-minute address to attendees during the Institute
- Attendee mailing list before or after event
- 6-ft draped table exhibit space located near the networking area for all breaks and receptions with option for 10-ft exhibit space (5 available)

## GOLD SPONSOR

- Company logo in Institute materials, signage, web page and applicable promotional pieces
- Complimentary registration for one Institute attendee
- Attendee mailing list before or after event
- 6-ft draped table exhibit space located near the networking area for all breaks and receptions\*

## SILVER SPONSOR

- Company logo in Institute materials, signage, web page and applicable promotional pieces
- One complimentary registration to the optional pre-Institute program
- Attendee mailing list before or after event
- 6-ft draped table exhibit space located near the networking area for all breaks and receptions\*

## BRONZE SPONSOR

\$1,750 member  
\$2,250 non-member

Bronze sponsorships are perfect for those who want an exhibit presence but may not need a branded event or item.

- Company listing in Institute materials, signage, web page and applicable promotional pieces
- 6-ft draped table exhibit space located near the networking area for all breaks and receptions\*
- Does not include complimentary registration, branded events or items

**\*NOTE:** Standard exhibit tables are 3-ft x 6-ft. There is an additional charge of \$500 for a 10-ft exhibit space for Gold, Silver and Bronze sponsors. 10-ft exhibit spaces are extremely limited and are given on a first-come, first-served basis.

# PLATINUM BRANDING OPPORTUNITIES:

## ■ THURSDAY INSTITUTE NETWORKING RECEPTION

MEMBER RATE: \$7,000 + COST OF NAPKIN PRODUCTION & DELIVERY	NON-MEMBER RATE: \$7,500 + COST OF NAPKIN PRODUCTION & DELIVERY
---	---

Gain exposure at one of our most popular events. This event includes the option to have napkins with your company logo placed at the bar and food stations, ensuring that your name is seen by all attendees, as well as signage at the event.

## ■ FRIDAY INSTITUTE LUNCH WITH SPEAKER

MEMBER RATE: \$7,500 | NON-MEMBER RATE: \$8,000

This year's Institute will feature a Friday lunch with our keynote presenter. This sponsorship includes an option to introduce the speaker, an optional two-minute address to attendees and verbal acknowledgement during the lunch.

## ■ INSTITUTE TOTE BAGS

MEMBER RATE: \$4,000 + COST OF TOTE BAG, PRINTING & DELIVERY	NON-MEMBER RATE: \$4,500 + COST OF TOTE BAG, PRINTING & DELIVERY
--	--

Customized with your company logo, attendees will carry this tote throughout the meeting and beyond. TLTA will work with you on the type of bag needed, design and color combos. 600 tote bags to be provided by the sponsor.

- » Minimum size: 12w x 12h x 3d
- » TLTA Institute logo and brand must also appear on the bag and must be at least 1/3 the size of the sponsor logo

*\*All Platinum branding opportunities include the option for a two-minute address during the Institute.*

---

# GOLD BRANDING OPPORTUNITIES:

## ■ LANYARDS

MEMBER RATE: \$4,500 + PRODUCTION COSTS & SHIPPING	NON-MEMBER RATE: \$5,000 + PRODUCTION COSTS & SHIPPING
--	--

Every Institute attendee will receive a custom lanyard with your company imprinted on it. Attendees will wear name tags throughout all conference functions. 600 lanyards to be provided by the sponsor with any extras returned following the Institute.

## ■ WEDNESDAY NIGHT RECEPTION FOR PRE-INSTITUTE PROGRAM ATTENDEES AND INSTITUTE EARLY REGISTRANTS

MEMBER RATE: \$4,000 + COST OF NAPKIN PRODUCTION & SHIPPING	NON-MEMBER RATE: \$4,500 + COST OF NAPKIN PRODUCTION & SHIPPING
---	---

Gain exposure at this fun welcome event. The event includes the option to have napkins with your company logo placed at the bar and food stations as well as signage at the event.

## ■ THURSDAY INSTITUTE LUNCH

MEMBER RATE: \$4,000 | NON-MEMBER RATE \$4,500

Be the featured sponsor at this lunch for all Institute attendees. This event includes signage at the lunch.

## ■ HOTEL ROOM KEY OR KEY SLEEVE

MEMBER RATE: \$4,000 + PRODUCTION COSTS & SHIPPING	NON-MEMBER RATE: \$4,500 + PRODUCTION COSTS & SHIPPING
--	--

Be the first company logo attendees see when they check in on a customized hotel key sleeve. The usual sponsorship perks go along with this incredible exposure, including recognition on the Institute web page, not to mention your logo is visible every time attendees enter their room. 1,000 key sleeves to be provided by the sponsor.

## ■ FLASH DRIVES (LOADED WITH INSTITUTE COURSE MATERIALS)

MEMBER RATE: \$4,000 + PRODUCTION COSTS & SHIPPING	NON-MEMBER RATE: \$4,500 + PRODUCTION COSTS & SHIPPING
--	--

All Institute attendees will receive flash memory drives featuring your custom logo which will be loaded with the Institute presentations and class materials. 600 flash drives to be provided by the sponsor.

## ■ CUSTOMIZED WEB PAGE FOR DOWNLOADABLE INSTITUTE CONTENT

MEMBER RATE: \$4,000	NON-MEMBER RATE: \$4,500
-------------------------	-----------------------------

All Institute attendees will have access to a web page customized with your logo which will have all the Institute presentations and class materials available for downloading.

## ■ SWEET DREAMS TURN DOWN SERVICE

MEMBER RATE: \$3,500 + RELATED COSTS	NON-MEMBER RATE: \$4,000 + RELATED COSTS
---	---

Your company will be the last name they see at night. Card printed with company name accompanying special treat provided by the sponsor placed in each attendee's hotel room. 400 turn down items and cards to be provided by the sponsor.

## ■ THURSDAY INSTITUTE BREAKFAST

MEMBER RATE: \$4,000 | NON-MEMBER RATE: \$4,500

Rise and shine in front of over 500 attendees at the first Institute event! Your logo will be on signage in the breakfast area and all Institute marketing material.

## ■ FRIDAY INSTITUTE BREAKFAST

MEMBER RATE: \$4,000 | NON-MEMBER RATE: \$4,500

Get the last day of Institute started right by branding the Friday breakfast. Your logo will be on signage in the breakfast area and all Institute marketing material.

## ■ WI-FI ACCESS FOR PRE-INSTITUTE AND INSTITUTE ATTENDEES

MEMBER RATE: \$4,000 | NON-MEMBER RATE: \$4,500

This includes Wi-Fi for all Pre-Institute and Institute attendees and a branded card with login information.

---

# SILVER BRANDING OPPORTUNITIES:

## ■ WEDNESDAY PRE-INSTITUTE PROGRAM LUNCH

MEMBER RATE: \$2,500 | NON-MEMBER RATE: \$3,000

This year's pre-Institute program will include a lunch for attendees where you will be verbally recognized during the program as well as signage during the lunch. Includes option to introduce the lunch speaker.

## ■ PRE-INSTITUTE AND INSTITUTE COFFEE BREAKS (3 AVAILABLE)

MEMBER RATE: \$2,500 | NON-MEMBER RATE: \$3,000

Everyone needs a break now and then. Why not provide attendees with coffee, tea or a soft drink! Attendees will be provided with their choice of beverages outside the meeting room area. Your company logo will be on signage near the break. This is a great way to get visibility during a welcome break for the attendees.

## ■ SPEAKER PIT

MEMBER RATE: \$2,500 | NON-MEMBER RATE: \$3,000

Put your name and logo on signage in the exclusive speakers' reception area.

## ■ INSTITUTE BINDER

MEMBER RATE: \$2,500 | NON-MEMBER RATE: \$3,000

Put your company logo on the binder of materials that Institute attendees can purchase and use throughout the event and beyond.

## ■ INSTITUTE HOTEL REGISTRATION PAGE

MEMBER RATE: \$2,500 | NON-MEMBER RATE: \$3,000

Your company logo and link will be highly visible on the Institute's online hotel reservation page.

## MOBILE CHARGING STATION

MEMBER RATE: \$2,500	NON-MEMBER RATE: \$3,000
-------------------------	-----------------------------

Your company will be recognized with branded tabletop signage and printed acknowledgment promoting the charging station for mobile devices.

## NOTE PADS

MEMBER RATE: \$2,000 + PRODUCTION & DELIVERY COSTS	NON-MEMBER RATE: \$2,500 + PRODUCTION & DELIVERY COSTS
--	--

Note-taking is essential at any meeting. Your company name and logo will be printed on notepads for all attendees to use during and after the meeting. 600 note pads to be provided by the sponsor.

## REUSABLE WATER BOTTLE

MEMBER RATE: \$2,000 + PRODUCTION & DELIVERY COSTS	NON-MEMBER RATE: \$2,500 + PRODUCTION & DELIVERY COSTS
--	--

Each attendee will receive a water bottle with your company name and logo on it. 600 water bottles to be provided by the sponsor.

## COMBINATION PEN/STYLUS/HIGHLIGHTER

MEMBER RATE: \$2,000 + PRODUCTION & DELIVERY COSTS	NON-MEMBER RATE: \$2,500 + PRODUCTION & DELIVERY COSTS
--	--

Be the talk of the event with your logo on this fantastic pen/stylus/highlighter combo. Institute attendees will use these devices, featuring your company name and logo, during and after the conference. 600 pen/highlighters to be provided by the sponsor.

# 2016 TENTATIVE SCHEDULE

### WEDNESDAY, DECEMBER 7 OPTIONAL PRE-INSTITUTE PROGRAM

Noon	Exhibitor tables setup
10 a.m.– 5:15 p.m.	Title Insurance & Doc Prep Basics
12:15 p.m.	Luncheon presentation
1– 6:15 p.m.	Exhibit tables open
5:15– 6:15 p.m.	Networking reception & happy hour

### THURSDAY, DECEMBER 8 TEXAS LAND TITLE INSTITUTE - DAY 1

7:45 a.m.– 7 p.m.	Exhibitor tables open
7:45 a.m.	Attendee check-in & continental breakfast
8:30 a.m.	Institute begins
Noon	Networking luncheon
5:45 p.m.	Institute adjourns
6 p.m.	Networking welcome reception

### FRIDAY, DECEMBER 9 TEXAS LAND TITLE INSTITUTE - DAY 2

7:30 a.m.– 3:30 p.m.	Exhibitor tables open
7:30 a.m.	Continental breakfast
8 a.m.	Institute begins
Noon	Luncheon presentation
3 p.m.	Institute adjourns

## HOTEL INFORMATION

Make your reservations now! Call 888.421.1442 or 402.592.6464 and mention Texas Land Title Institute to receive group rate of \$170, cutoff for group rate is Nov. 15, 2016 – book today! Hyatt Regency Hill Country Resort & Spa | 9800 Hyatt Resort Drive | San Antonio, TX 78251

# SPONSORSHIP REGISTRATION

## LEVEL & OPPORTUNITY

Please select your sponsor level and branding item or event. See the brochure for detailed information regarding pricing and benefits.

**Platinum**

- 3'x6' exhibit table
- 10'x10' exhibit space\*
- no exhibit space needed

**Gold**

- 3'x6' exhibit table
- 10'x10' exhibit space\*  
(add \$500)
- no exhibit space needed

**Silver**

- 3'x6' exhibit table
- 10'x10' exhibit space\*  
(add \$500)
- no exhibit space needed

**Bronze** (\$1,750 M/\$2,250 NM)

- 3'x6' exhibit table
- 10'x10' exhibit space\*  
(add \$500)

**\*NOTE: 10' exhibit spaces are limited and are given on a first-come, first-served basis.**

Please list your first, second and third choice(s) of opportunities by name as shown in brochure. These will be assigned on a first-come, first-served basis. Please also note the applicable member/nonmember rate.

	RATE
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____

## COMPANY INFORMATION (Please print or type)

**Company name** (NOTE: Company name will appear on promotional signage exactly as submitted.)

\_\_\_\_\_

**Main Contact** \_\_\_\_\_

**Comp Registrant Name** (Platinum, Gold, Silver Only)

\_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Company Website** (for promotion purposes) \_\_\_\_\_

## PAYMENT (Payment required to secure your sponsorship)

Payment by check should be payable to:

**Texas Land Title Association**

For credit card payment, provide the following information:

**Card Number** \_\_\_\_\_

**Name on Card** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_

**Signature** (if sending paper copy)

\_\_\_\_\_

Contact Linda Timmons at 512.879.2880 or  
linda@tlta.com with questions.

Fax or mail payment and this form to:  
**TEXAS LAND TITLE ASSOCIATION**  
1717 W. 6TH ST. SUITE 120 | AUSTIN, TEXAS 78703  
FAX: 512.472.5931